

# KEVIN FITZGIBBON

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## Product Manager | Industrial SaaS, Enterprise Workflows, Applied AI | MBA | CSPO

Product leader with 11+ years translating frontline manufacturing and operations workflows into shipped software, automation, and digital tools across industrial networks. Led cross-functional discovery, delivery, and scaled adoption across 15 sites through operating cadences tied to throughput, downtime, and user needs. Owned a \$130MM+ annual capital portfolio while leading a 30+ engineer network. Built Wrench Scribe, an AI maintenance work order drafting assistant that converts technician notes or voice into structured CMMS-ready drafts with human-in-the-loop review, validation controls, observability, and privacy-first handling.

### PROFESSIONAL EXPERIENCE

#### Wrench Scribe | AI Work Order Drafting Assistant for Maintenance Teams

[wrenchscribe.com](https://wrenchscribe.com)

##### Product Manager – Independent Project

Nov 2025 - Present

- Built and deployed a mobile-first AI workflow that converts technician notes or dictated voice into structured, CMMS-ready work order drafts with human-in-the-loop review and schema-validated outputs
- Defined MVP scope, roadmap, and acceptance criteria using personas, JTBD, user stories, and a PRD
- Interviewed maintenance technicians and supervisors and iterated the UI and field taxonomy based on findings
- Built a 100-prompt evaluation harness to iterate prompts and select models, measuring quality, latency, and cost
- Improved AI parsing performance via prompt engineering, reducing median latency 54%, p95 latency 59%, and cost per request 70%, without degrading output quality
- Implemented production controls including schema validation and repair, retries with timeouts, rate limiting, bot protection, observability, and privacy-first handling that avoids storing raw notes or audio

#### SHERWIN-WILLIAMS

Jan 2017 – Jul 2025

##### Regional Engineering Director

Dec 2021 – Jul 2025

- Directed product and process innovation across 15 North American manufacturing plants and distribution centers, aligning automation, digital, and robotics initiatives to business strategy and improving throughput, safety, and cost
- Shaped strategy and roadmaps for production dashboards, digital factory tools, and robotic packaging systems
- Defined business cases, product requirements, and rollout playbooks for robotics and digital tools, improving safety, adoption, and performance across sites
- Led cross-functional discovery and delivery for internal digital and automation tools, using agile practices to prioritize features that improved user experience, efficiency, and data transparency across sites
- Designed and deployed analytics dashboards and KPIs to visualize performance and guide executive decision-making
- Governed a \$130MM+ annual capital investment portfolio, building a 10-year roadmap and prioritization process to balance competing stakeholder needs and ROI
- Developed and mentored a distributed team of 30+ engineers, improving delivery and promotion outcomes
- Ran innovation pilots such as inline quality sensing, using performance data to refine automation roadmaps

##### Plant Engineering Manager | Baltimore, MD

Oct 2019 – Dec 2021

- Managed engineering and maintenance operations at a 24/7 consumer packaged goods manufacturing facility, with P&L accountability and a team of 18 engineers, technicians, planners, and supervisors
- Owned site capital planning and execution with budgets up to \$3MM annually, delivering automation, capacity, and safety projects on time in a PSM-regulated environment
- Led a \$1MM+ robotics packaging project from scoping to delivery, improving throughput, operator UX, and safety
- Coached plant leadership and staff in Lean Six Sigma and change management practices, delivering \$2MM in verified annual savings through process optimization and waste reduction
- Directed reliability excellence using predictive analytics and TPM, reducing unplanned operations downtime

Process Engineer | Wheeling, IL

Jan 2017 – Oct 2019

- Led cross-functional capital and Lean Six Sigma projects to improve cost, reliability, and OEE in paint manufacturing
- Implemented a real-time productivity data system that improved operator efficiency and process transparency
- Analyzed and optimized capacity constraints to increase throughput by 20% during transition to 24/7 operations
- Standardized critical systems post-merger by driving best-practice adoption across Valspar and Sherwin-Williams

**3M**Process and Product Engineer | Nevada, MO

Jun 2014 – Jan 2017

- Led Lean Six Sigma Green Belt projects across manufacturing and supply chain, saving over \$1MM annually
- Improved safety, quality, service, and cost across four coating lines using Lean Six Sigma and root cause analysis on chronic issues
- Received Exceptional Pollution Prevention Project Award for reducing landfill waste generation by 100 tons per year
- Designed and executed product experiments to quantify process changes and improve fit to customer specifications

**EDUCATION****THE UNIVERSITY OF CHICAGO, BOOTH SCHOOL OF BUSINESS**

Chicago, IL

*Master of Business Administration (MBA)*

2021

- Concentrations: Business Analytics, Econometrics & Statistics, Entrepreneurship, Operations Management, Finance
- Honors Graduate (Top 20%), Dean's Merit Scholar, Dean's Honor List

**UNIVERSITY OF MISSOURI – COLUMBIA, COLLEGE OF ENGINEERING**

Columbia, MO

*Bachelor of Science in Chemical Engineering, Minor in Mathematics*

2014

- GPA: 3.60 / 4.00, Cum Laude, Honors Scholar, Multiple merit scholarships and Dean's List recognition

**RELEVANT CERTIFICATIONS**

- Certified Scrum Product Owner (CSPO), Scrum Alliance, 2025
- AWS Certified Cloud Practitioner, Amazon Web Services, 2025
- AI for Product Management, Pendo, Mind the Product, and Google Cloud, 2025
- Lean Six Sigma Green Belt, 3M and Sherwin-Williams

**OTHER SELECTED SKILLS**

- **Tools & Platforms:** SQL • Python • Jira • AWS Cloud • Figma • Power BI • Tableau • Excel • IoT • Robotics • PLC
- **Product Lifecycle:** Product Strategy • Product Discovery • Requirements Management • User Research / VoC Roadmapping • User Stories • Backlog Management • Stakeholder Management • Agile • Scrum
- **Data & Insights:** Product Analytics • Experimentation • A/B Testing • KPIs & OKRs • Dashboarding • ROI Analysis
- **Applied AI:** Prompt Engineering • Model Evaluation • Structured Outputs • Human-in-the-loop Workflows Schema Validation • Observability • Guardrails • Rate Limiting • AI Prototyping • Responsible AI